Data Sheet

Wall Primer 3729

Low-emission, solvent- and plasticizer-free, white, matt, preservative-free, for indoors, on gypsum plasterboard, gypsum plaster and concrete





Color System

Field of application

Can be used as an adhesion promoter and primer for subsequent paint coats and coatings on gypsum plasterboard, gypsum plaster and concrete as well as on firmly-adhesive, load-bearing, matt, old emulsion paint coats indoors. Can also be used as a preservative-free contact coating for subsequent dispersion silicate paints on non-silicificating substrates and as a pigmented wallpaper base.

Properties

- Preservative, solvent- and plasticizer-free, low emission
- Corresponds to requirements set out by "Ausschuss zur gesundheitlichen Bewertung von Bauprodukten" (AgBB, German Committee for Health-Related Evaluation of Building Products)
- Water-vapor-permeable
- Highly opaque
- Adhesion promoting
- Stabilizing
- Can be applied by roller or spray application

Material description

Colors 0095 white

Basecode color shades and light to medium color shades can be mixed

with the Brillux Color System.

Gloss grade Matt

Base material A combination of styrene-acrylate copolymer and potassium water

glass.

Density Approx. 1.4–1.5 g/cm³

en Date: 04.08.2023



Material description

Reaction to fire A2 – s1,d0 in accordance with DIN EN 13501-1 ("nichtbrennbar" non-

combustible), in accordance with classification report no. 230011570-3. In system build-up with Briplast filler material according to classification

report no. 230010838-3.

Packaging 0095 white: 15 l

Color System: 15 I

Use

Thinning If necessary, thin slightly with water.

Tinting Up to a max. 10 % using Full and Tinting Paint 951 tintable.

Compatibility Do not mix with other types of materials.

Application Wall Primer 3729 can be applied with a brush, roller or airless spraying

Consumption Approx. 150 to 200 ml/m² per coat on smooth substrates. Consumption

increases on rough surfaces accordingly.

Determine the exact consumption by means of a test application on the

object to be coated.

Application temperature Do not apply if air or object temperature is below +5°C.

Tool cleaning Clean tools with water immediately after use.

Spray data

Spray system	Nozzle	Spray angle	Pressure	Thinning
Airless	0.021–0.027 inch	40°–80°	150 bar	Approx. 5%

Drying (+20°C, 65% relative humidity)

Suitable for recoating and additional system build-up after approx. 12 bours

nours.

Allow longer drying times at lower temperatures and/or higher air

humidity.

Storage

Store in a cool and frost-free place. Reseal opened containers tightly.

Declaration

Notes Do not inhale spray mist.

Product code BSW10

Comply with the specifications in the current safety data sheet.



Coating build-up

Substrate preparation

The substrate must be solid, dry, clean, load-bearing, free from efflorescence, sinter layers, separating agents, corrosion-promoting components or other intermediate layers affecting the adhesion. Check the suitability, load-bearing capacity and adhesive properties of existing coatings. Thoroughly remove defective and unsuitable coatings and dispose of them in accordance with the applicable regulations. Thoroughly rinse off reversible, water-sensitive coats (e.g. distemper). Treat replastered areas with a fluorine primer. See also VOB Part C, DIN 18363, Section 3.

Interior coats

Substrates 3)	Prime coat	Top coat	
Normal and low-absorbent substrates, e.g., interior plaster (depending on compressive strength ¹⁾), concrete, emulsion coatings	Wall Primer 3729	Depending on the selection, use a top coat in the system with emulsion and silicate paints	
Gypsum plasterboard, gypsum wallboard ²⁾			

¹⁾ Minimum compressive strength> 2.0 N/mm² (Compressive strength class CS II, CS III, CS IV as well as B1–B7)

Wallpapering

Substrates	Prime coat	Wallpapering ¹⁾
Prepared substrates for wallpapering with e.g. translucent wallpapers	Depending on the requirement, 1–2 coats of Wall Primer 3729	Glued with Metylan Special Wallpaper Paste 1546 Metylan TG Power Granulate Plus 1544 Metylan NP New Plaster Paste 1543 or Metylan NP Power Granulate Plus 1555

Also with additional pastes recommended by wallpaper manufacturers for gluing. For gluing in critical areas, e.g. corner and double seam areas, add the Metylan Special Wallpaper Paste 1546 or the Metylan TG Power Granulate Plus 1544 and, if necessary, 10% CreaGlas Roll-on Adhesive 378 to increase the adhesive strength. The property "Completely strippable when dry" may be influenced by this. The peelability may generally be lost. We recommend conducting adhesion tests with the relevant paste on a case-by-case basis.



²⁾ Prime soft and highly absorbent filler zones and substrates with Lacryl Deep Penetrating Primer 595 as part of the substrate pre-treatment.

³⁾ Prime non-absorbent substrates and glossy coats with Adhesion Primer 3720.

Cover surfaces

Carefully mask surrounding surfaces that are to be coated, especially

glass, brick and natural stone.

When applying gypsum-based hydraulic-setting filling materials

Do not use Wall Primer 3729 for subsequent plastering work with gypsum-based, hydraulic-setting fillers, e.g. Briplast Prefill 143 or Briplast Planofill 1875. When using these fillers, we recommend Multiprimer LF 3084 is used as an adhesion promoting primer.

Priming gypsum plasters

For gypsum plaster with high absorbency, we recommend testing the adhesion of the complete coating build-up with an adhesive tape test (e.g. Tesa Precision Masking Tape, Gold 4334) to ensure a reliable assessment. Where necessary, use Lacryl Deep Penetrating Primer 595 or Deep Penetrating Primer 545 (consider the solvent odor).

For higher demands on the surface finish or particular situations on site

For higher demands on the surface finish as well as for intensively colored top coats, in particular for smooth surfaces and/or surfaces with a grazing light effect, we recommend using Adhesion Primer 3720, Lacryl Deep Penetrating Primer 595 or Lacryl Hydro-Gel 695 depending on the characteristics of the substrate.

Wallpapering on gypsum plaster

When wallpapering on gypsum plaster, e.g. with wallpaper or woodchip wallpaper, the general rule is to pre-paste beforehand, also see BFS Leaflet No. 16 from February 2002.

Discolorations on gypsum plasterboard

An additional sealing coating must be applied if there is a risk of discolorations bleeding through the untreated gypsum plasterboard. Depending on the situation on site, use Aqualoma 202, Isolating Primer 924 or CreaGlas 2K-PU-Finish 3471. For an accurate assessment, sample coatings of various panel widths, including the joints and filled areas, have proved to be useful.

Application on gypsum fillers

Gypsum filler recommended by gypsum plasterboard manufacturers may be particularly sensitive to humidity leading to swelling, formation of blisters and even chipping (also see data sheet entitled "Filling gypsum plasterboard" from Bundesverband der Gips- und Gipsbauplattenindustrie e.V. (Trade Association of the German Gypsum Plasterboard Industry)). It is therefore important to ensure adequate ventilation and appropriate temperatures for rapid drying.

Further information

Follow the instructions in the data sheets of the products used.



This data sheet is based on extensive development work and years of practical experience. The translation corresponds to the current German version, in compliance with the German laws, regulations, standards and guidelines. Its content does not constitute a contractual legal relationship. The user/buyer is not released from the responsibility of checking our products to ensure they are suitable for the intended application. In addition, our general terms of business apply.

When a new version of this data sheet with updated information is published, the previous version no longer applies. The current version is available on our website.

Brillux Weseler Straße 401 48163 Münster GERMANY Phone +49 251 7188-0 Fax +49 251 7188-105 info@brillux.de www.brillux.com

